

Market Street Community BLOCK PARTY & Health Fair

Partnership Opportunities

We are in need of individuals, organizations, and businesses to partner with us in our effort to make this year's community block party a success. Check out the opportunities below and let us know how you might like to get involved. You can select multiple opportunities.

- Sponsorship & Donations Solicitation Team** will contact local businesses and organizations to ask for cash donations, Gifts in Kind Donations in the following areas: use of equipment, use of facilities and use of services for the community block party.

- Planning/Organizing Team** services to formulate the overall goals and activities for the community block party. This team will use available resources to identify individuals, organizations and businesses that can support us in our efforts. This team will also secure the necessary permits, insurance and rentals related to hosting the community block party. This group will include planning the logistics for the health fair. They will meet regularly to provide updates and feedback.

- Finance/Budget Team** will review and adhere to the set budget for expenses. All purchases must be approved by this Team prior to purchase. This Team will coordinate with all participating parties to coordinate event financing.

- Promotions & Canvassing Team** will work to place Block Party advertisements such as flyers, door hangers, and postcards in key public areas on bulletin boards, affixed homes & cars, and handout at public events. The team will also utilize local newspapers, radio stations, and college public access television networks, social media, email to promote the Block Party. The team will also complete mass mailings which will include folding, stuffing and sealing envelopes.

- Food Preparation and Food Service Team** will select, purchase, store, prepare and serve the food for the community block party.

- Games & Activities Team** coordinates all aspects of games and fun activities for children, youth, and adults.

- Live Entertainment & Talent Recruitment Team** secure free local family friendly bands, choirs and dance groups for scheduled entertainment segments during the community block party.

- Setup/Breakdown & Cleanup Team** coordinates the Block Party Event setup. The team will be in charge of positioning booths, bounce houses, tents, emergency vehicles, tables, chairs, exhibits, food stations, restrooms, stage, activities areas, seating, etc.

If you are interested in a partnership for the Market Street Community Block Party, please contact me Susie Ingram at 618-462-4760 or info@sjmbc.net